



**NCPHA Wellness and Prevention Section
Conference Call
Meeting Minutes
Tuesday, March 15, 2011
3:00 PM – 4:00 PM**

Agenda Items	Discussion Points	Next Steps
Welcome and Introductions	<ul style="list-style-type: none"> • Attendees: • Laura Edwards, NC DPH, Chair W&P • Ulva Little – Hoke County, Vice Chair W&P • Larissa Mills, Warren County, Secretary/Treasurer W&P • Edna Hensey, Office of Healthy Carolinians • Darcia Hudson – Caldwell County • Vannessa Whitley – MTW • Jennifer Park – NCPHA • Betsy Vetter – American Heart Association • Kathie Cox – Scotland County • Messina Reddish – Granville/Vance • Sally Herndon – Tobacco branch • Alice Ammerman - UNC • 	
Purpose of Conference Call	<ul style="list-style-type: none"> • The purpose of this call is to re-engage W&P section members and increase membership. The group agreed to have quarterly calls. Next call is June 14, 3-4 p.m. The group will meet face to face in September at the Annual Education Conference. Then another conference call will be held December 13, 2011 from 3-4 p.m. Edna Hensey volunteered to work with Laura on membership recruitment and retention. 	<p>June 14, 3-4 p.m. December 13, 3-4 p.m. Edna Hensey is the W&P Membership Chair.</p>
NCPHA Newsletter	<ul style="list-style-type: none"> • Section Requirement: Articles delivered to Public Awareness Committee quarterly • Monthly E-letter • Kathie Cox will send Jennifer Park information about Scotland County's activities for Public Health Awareness month to be included in a newsletter. • Betsy Vetter will send Jennifer Park information about the March 14 press conference that was held to garner support for increasing the tobacco tax. Betsy will also share information and photos from Chronic Disease Day at the Legislature, which will take place on March 22, 2011. 	<p>Kathie Cox and Betsy Vetter will get information to Jennifer Park for upcoming newsletters.</p>
Financial and Membership Update	<ul style="list-style-type: none"> • Review of current W&P financials by Larissa Mills, Treasurer • The W&P Section account balance is 	<p>Account balance \$2922.66</p>

	<p>\$2922.66</p> <ul style="list-style-type: none"> We received \$20 in new/renewed dues in March, and .15 in interest. There have been no expenditures. 	
Spring Conference Reminder	<ul style="list-style-type: none"> Jennifer Park discussed the Spring Conference, which will be held March 17, 2011 at the Hilton RDU at RTP. The conference theme is “Getting It Done – Strategies for Tough Times. Public Health and Its Impact on the Economy.” There will be sessions on advocacy, social marketing, epidemiology, preparedness and business strategies. Cost is \$25 for members and \$40 for non-members. Registration information is forthcoming. 	<p>Getting It Done – Strategies for Tough Times. Public Health and Its Impact on the Economy.</p> <p>May 17, 2011 at the Hilton RDU at RTP.</p>
Section Updates	<ul style="list-style-type: none"> Review of NCPHA Policy Priorities by Betsy Vetter, Advocacy Committee Representative. Betsy reviewed the 2011 policy priorities. (attached) There are talking points and one-pagers available for the priorities around tobacco and obesity that can be found at: www.ncallianceforhealth.org and www.ncforhealth.org Planning for Annual Education Conference involved suggestions of topics and speakers. The conference will be held September 21-23, 2011 at the Charlotte Hilton University Place. The theme is “Lessons from the Past: Leading for the Future.” Ulva Little is the W&P liaison to the conference committee. Laura, Ulva and Kathie Cox will be on the W&P conference planning subcommittee. Others are invited to participate as well. Potential topics for the W&P section sessions include: Healthy NC 2020; Communicating with the Millennial Generation; and a panel presentation on ‘Lessons Learned in Public Health.’ 	<p>Visit the NC Alliance for Health website for more information, talking points and one pagers on tobacco and obesity.</p> <p>Send any ideas for session topics, speakers and potential sponsors to Ulva Little.</p>
Future Meetings	<p>Conference calls will be held in June and December. The Section will meet face to face at the Annual Education Conference</p>	<p>June 14, 3-4 p.m. December 13, 3-4 p.m.</p>
Adjournment	<p>The call was adjourned at 3:50 p.m.</p>	

Minutes submitted by Laura Edwards, Wellness and Prevention Section Chair